

## **CREATING BRIGHT FUTURES**

Impact Report 2019-20

#### DEAR FRIENDS,

Thanks to so many of you, the CMS 2019-20 program year began and ended on strong and beautiful notes – further proof of the importance of our music program to our students. We have much to share in this annual report.

CMS is reaching more students than ever, in deeper and more meaningful ways. This past academic year, we reached 170 students, plus some special students from our partner, Neighbor-to-Neighbor. We moved into Longleaf School for the Arts (and look forward to returning to it when schools reopen). Our students had many opportunities to perform all over Raleigh in various venues from Cameron Village's 70th Anniversary celebration to the North Carolina Symphony. Our faculty provided hours of instruction, support, mentorship, and converted to a virtual learning environment in March when the COVID-19 pandemic ended in-person classes. It was heartwarming and inspiring.

Music education transforms students' lives. Children who have access to quality music education score higher on standardized tests, have larger vocabularies, stronger reading skills, and higher self-esteem. They are more likely to stay engaged in school, graduate, and pursue higher education. CMS students reap these benefits every day.

Thank you for your continued partnership with this life-changing work.

#### WITH GRATITUDE,





Rose Kenyon President and Chair of the Board of Directors







#### JOHN REX ENDOWMENT GRANT

A major two-year grant from the John Rex Endowment is enabling CMS to promote professional development with our faculty on Social and Emotional Learning (SEL) techniques.

SEL focuses on five areas that are integral to student learning and lifelong success – self-awareness, self-management, social awareness, relationship skills, and responsible decision-making- and has been shown to benefit kids of all backgrounds. CMS is partnering with NCSU's Friday Institute for Educational Innovation on this important initiative.

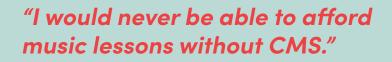
### THIS 2019-2020 ACADEMIC YEAR

We partnered with several other community groups to provide programs, master classes and performance opportunities for our students, including NC Symphony, Raleigh Little Theater, North Carolina Chamber Music Institute, Neighbor-to-Neighbor, among others.

We opened a new space at Longleaf School of the Arts, in the heart of southeast Raleigh, with a fabulous facility and room to grow. We also debuted our new curriculum, offering foundational tiers of learning for elementary and middle school students.

Coronavirus did not stop us in our tracks. In March, we converted to a completely virtual environment and continued lessons for the remainder of the school year via Zoom. Our students participated in a virtual music contest and we held virtual recitals in May.





- 2020 CMS Parent

### **STUDENT SPOTLIGHTS**

#### FOR VIOLIN STUDENT GABRIEL **BRAVO, 16, CMS HAS OPENED** UP A WORLD OF OPPORTUNITY.

A native of Venezuela, Gabriel began studying violin at age 10 at El Sistema, the world renowned music education program. Gabriel had dreams of becoming a concert violinist, but when the family immigrated to the US three years ago, he was unsure if he would be able to continue his musical studies. Then he discovered CMS.

At CMS, Gabriel has grown as a musician in ways that he could never have imagined. Through CMS's Mary Cates Scholarship, Gabriel receives supplementary monthly lessons with violinist Brian Reagin, Concertmaster of the North Carolina Symphony. He has been awarded a scholarship to participate in the North Carolina Chamber Music Institute, an intensive program for advanced music students. He has attended concerts, met with acclaimed professional musicians, competed for music prizes, and performed for live audiences.

One of Gabriel's most cherished CMS experiences is last year's Gifts of Grace event at St. Michael's Episcopal Church.



After the performance, Rev. Holly Gloff, the Associate Rector, told him he deserved a better instrument and offered him one of her violins as a gift. Gabriel now has an instrument worthy of his talents.

No wonder he says,



per lesson, and instruments are supplied free of charge for students' use.

Music advanced instruction and small-group foundational classes

#### of instruction, with 77 classes per week veeks

After March 2020, all programming was via Zoom.

#### NIKKI HUNTE AND HER SON, DAVID, ARE FAMILY - CMS FAMILY.

For two years Nikki Hunte has been a key member of CMS's staff. Nikki is the friendly presence overseeing CMS's "front of house," making sure everything runs smoothly when students and families arrive for lessons. In 2019 she took on a new role: CMS parent.

David, now 17, had shown musical talent from his preschool days but was never able to have private lessons until his mom found CMS. Today he is studying both piano and voice.

David is a gifted singer who loves performing. It was through CMS that he first experienced the thrill of singing for a live audience. His solo at a North Carolina Symphony Ovations performance at Meymandi Concert Hall is one of his happiest CMS memories. David has big dreams for his future: "Helping others, teaching, and, of course, music!"

"CMS is a wonderful gift for families whose children would never have this life changing experience without it."



Nikki & David

# 100%

**High School** graduation rate among CMS seniors

**100%** CMS students qualify for Federal Free and Reduced Price Lunch Program

170

students enrolled, 11 wait-listed

### Faculty Spotlight WALTYE RASULALA



My introduction to CMS was in 1996. I had been invited to sing in the school's First Annual Benefit Concert along with international jazz artist, Nneena Freelon, as well as other outstanding North Carolina musicians. CMS's mission spoke to me and in 2000, I joined the faculty.

Twenty years later, I still find inspiration watching the children's excitement while learning to play a musical instrument. And it means so much to their parents that we can offer this opportunity for only \$1 per lesson.

CMS's students are remarkably diverse. Over the years, I have taught students from a wide range of cultures and backgrounds, including many who hailed from countries the Caribbean, Africa, or across the globe. Music is their universal language.

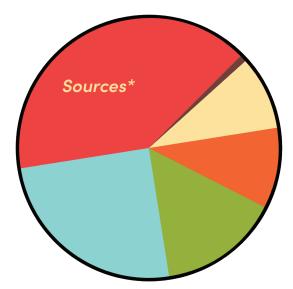
For each of my students music means different things. Yet in each it creates a level of confidence, and joy in accomplishment, when they learn to perform on their instrument or sing a song in a year-end concert.

#### **ONE CHILD AT A TIME**

Kevin, 14, came to CMS in 2019. He was initially enrolled in a one-hour piano class with 5 other students, but had difficulty focusing and sitting still and was bothered by loud sounds. Seeing traits of ADHD/ADD and Autism, Waltye thought he would benefit from a different class format and more individualized attention. Now Waltye teaches Kevin one-one for 30 minutes. With the new format, Kevin is improving his concentration and making progress musically.

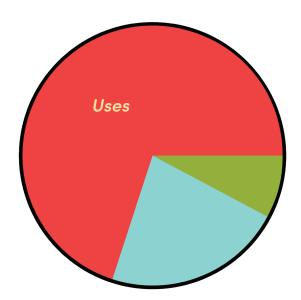
"When he touches the piano keys, he doesn't want to get up from the piano. He just wants to play," says his mother. "CMS is amazing for kids whose parents can't pay for expensive classes. I was praying that the school would take [Kevin]. When he played notes at home I was so excited. I did not ever think he would play and now he sits and plays the notes. I am so glad I found CMS!"

### FINANCIAL HIGHLIGHTS



Grants	\$189,517
Contributions	\$107,547
In Kind	\$52,250
Corporations	\$46,156
Government	\$41,360
Program Fees & Other	\$7,831
Total	\$444,661

Program Services	\$205,038
Fundraising	\$63,373
Management & General	\$22,737
Total	\$291,148



\*FY 20 income includes a multi-year grant booked in FY 20 as revenue with time restrictions.

### THANK YOU TO OUR COMMUNITY DONORS

#### GRANTS

The Ronald McDonald House Charities of NC awarded us a grant for the expansion of our program, new instruments and technology.

Marble Museum – Kaleidoscope Project awarded a grant which allows us to further engage our students through added technology.

The A.J. Fletcher Foundation awarded a grant with a matching challenge which we exceeded by leveraging additional support from individuals, foundations, corporations, and community organizations.

#### NOTABLE IN-KIND DONATIONS

A state-of-the-art digital piano lab was donated by Ruggero Piano.

Grand pianos donated by Keenan Family, Janice and Gary Carlton, and Patricia and Lynman Smith.

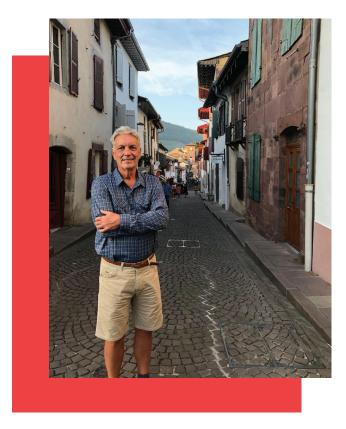
#### DONOR EVENTS

CMS was the charitable partner and beneficiary of Cameron Village's 70th Anniversary Celebration in October 2019. Thanks to Smedes and Rosemary York, the event's Honorary Co-Chairs, \$50,000 was raised for CMS.

"A Gig in our Digs" on November 5, 2019 was a celebration of our new space at Longleaf School for the Arts. Smedes York was Honorary Chair of the event and we had the opportunity to honor and thank several special people: Smedes and Rosemary York, Cindy McEnery and Bonner Jones, and past-president Carol Holland. We also dedicated pianos and a piano lab donated by special friends.



### In Memoriam DR. TOM MCGUIRE



#### **FUTURE EVENTS**

CMS and the A.J. Fletcher Foundation will host a special event to honor the late Dr. Tom McGuire and his passion for music and dedication to children's welfare.

Tom McGuire had more than 35 years of experience in the nonprofit and philanthropic sector. The event was planned for April 2020 but was postponed due to Covid-19. Keep an eye out for your invitation and sponsorship opportunities.

### In Remembrance of MARILYN BUDROW

We were saddened by the passing of our long time board member and friend Marilyn Budrow.

Marilyn was adored and respected by all who knew her for her work in fostering classical music education for all children. A special warm thanks to all those who donated to CMS in Marilyn's name.





#### **EXECUTIVE COMMITTEE**

Rosemary ("Rose") Gill Kenyon, President Carl Tyer, Vice President Francis ("Frank") Westmeyer, Treasurer Nancy Brockman, Secretary Carol Holland, Immediate Past President

#### DIRECTORS

Inez Brewington, Parent Representative John L. Cramer Bradley Kraemer Andy Martin, Jr. Waltye Rasulala, Faculty Representative Ginny Zehr

#### FACULTY

Andrea Blanchfield– Harp Michael Buckley- Guitar Alexandra Chibukhchyan- Piano Lekisha Crouch– Explorations I Angela Dowless– Explorations II- Ukulele Andrew Dillon- Violin/Viola & Explorations II Matt Douglas– Woodwinds & Berklee City Music Network David Dowless– Cello Rosendo Peña- Percussion Waltye Rasulal– Piano & Voice Monica Song– Piano Zane Souvanlasy– Piano

#### **STAFF**

Interim Executive Director: Michael H. Friedman Music Education Director: David Dowless Music Technology Coordinator: Matt Douglas Program Assistant: Nicola Hunte

"This program changed

### my kid's life!"

- 2020 CMS Parent

#### 2019/2020 HONOR ROLL OF DONORS July 1st, 2019 - June 30th, 2020

#### INDIVIDUAL & FAMILY FOUNDATION SUPPORTERS

### HARMONY SOCIETY: \$5,000+

Judy and Glenn Anderson Anonymous Asha and Sajjan Agarwal Foundation Carroll and Tim Clancy Rhonda and Rick Gately Carolyn Happer and Leonard Graham Susan Jones Charles Kronberg Barbara McGuire Temple Sloan Family Foundation Sue Ann and Frank Westmeyer

#### PARTNERS: \$1,700 - \$4,999

Maggie Bailey and David Levine Elizabeth and David Beam Martha Hays Rosemary Gill Kenyon Lyn Maness Mann Family Foundation Regina McLaurin Mary Louise Spain Ella and Les Swindell Foundation Priscilla Williams Rosemary and Smedes York

#### \$1,000 - \$1,699

Anonymous (2) Beth Briggs Eugene Boyce John and Jill Cramer Rachel and Thomas Dalonzo Megan Douglas and George Douglas III Cynthia and John Ethridge Edna Hensey Celeste and Lawrence Hurst Bonner and Hal Jones Tom Lindley Jennifer and Andy Martin Nancy McFarlane Alene Mercer Elizabeth and David

Permar Dwayne Perry Kathy and Glenn Pierce Lafrida and Kurt Preston Ragland Family Fund Linda and Dick Roseberry Susie Stephenson Norma and Robert Tomb Eunice Toussaint Eric Verhein Karen and Charles Wakeford

#### \$500 - \$999

Carla and Don Berryann Peter Corson Thomas Cunningham Elizabeth and Robert Dean Ella Ann L. and Frank B. Holding Foundation Marsha Ferree and Michael Gering Adam Fox Susan and James Gardner **Baird Garrabrant** George Smedes Poyner Foundation, Inc Sarah Greaser Linda and Robert Grew Sandy and Wade Hargrove Megan and Christopher Harris Carol Holland Julian Kaufmann Martha Keravuori Katherine Mauney Lu and Sam McNairy Dare and John O'Connor Jules Royak Robert Sar Mara Shea and John Barnum Nathaniel Smith Jan and Richard Torrey Carl Tyer and Vivian Fox

#### \$250 - \$499

Annette and Keith Bandy Anonymous (2) Carol and Robert Bilbro Deborah and Julian Bunn Janice and Gary Carlton George Clark Susan Clarke Martha and Gregory

Crampton Susan Emmerson Melissa and Thomas Evers Margaret Gatz Justin Gilliland Peggy Goodman Bonnie Thron Jacobowitz and Fred Jacobowitz Sara Jo Manning Agnes Marshall and Robert Auman Mary McMillan Katherine Meares Matthew Misuraca Mary Moss Ellen Mugar Susan and Dale Oller Elizabeth Ragland Park **Craig Pendleton** Frances Price Gwendolyn and Leroy Reynolds Charyl and Charles Safley **Roscoe Strickland** Anna L. and Stephen E. Wilson Patricia Witt Thomas C. Worth Jr. \$100 - \$249 loel Adams Jane and Robert Allen Jane Anderson Anonymous Barbara and James Avery Emily Boyd Sandra and Bill Boyd Nancy Brockman Julia Cavalier John Chisnell Kelly Cobb Tama and Dillon Coleman Ann and William Collins Barbara and Jack Cooper Barbara and Maurice Courie Rebecca Crosson Mary and George Deaton Debra and Clayton DeCamillis Anne and Dean DeMasi Louise Dorton Sara Duprey Elsie Eads Jim Ericksen Genevieve and Johnny Farmer Angela and Burt Floyd Floyd Family Foundation Julia Garrison

Elizabeth and Brian Gilger Jim and Agnes Goldston Susan Hatch Judith and Richard Hendrickson Gaylene Henry Susan and Carl Hibbert Shirley and John Highfill Harriet and James Hill Penelope Hornsby Lena Ruth Hudgins Mary and Dan Hughes Jay Johnston Wesley Jones Mary Jo and Keith Kapp Gertrude Kappel Kathleen Kidd Bradley and Phil Kraemer David and Laurence Krick-Smith Elizabeth and Ronald Levine Amy Lin Susan and Mack Little Cindy and Jim McEnery Loretta and Don Mershon Ruth and Gary Mock Jerri Moore and Carl Platis Johanna O'Dell Karen O'Donnell Sandy and Winston Page Carla Pasi Lillian and James Poole Virginia and Robert Price Anne Rabkin Deborah Radisch Lillian and Gordon Richardson Linda and Walter Rogers John Ruggero Katherine Schoellhorn Glenna and Dan Sears John Sessoms Stephen Sheriff James Smith Thomas Smith Cathy Stipe Kay and Ronald Struffolino Suzanne Purrington Donor Advised Fund Bonne and Harold Tharrington Mary Ann Thomas Allyn Vogel Thomas Waring Barbara Wynne Sue and Larry Yarger Ginny Zehr

#### INSTITUTIONAL SUPPORTERS \$10,000+

A.J. Fletcher Foundation City of Raleigh Arts Commission John Rex Endowment John William Pope Foundation

#### \$5,000 - \$9,999

David L. Marzetti Memorial Music Trust Fund The Kaleidoscope Project St. Michael's Episcopal Church State Employees Combined Campaign TowneBank Truist Foundation United Arts Council of Raleigh & Wake County WakeMed York Properties

#### \$1,000 - \$4,999

Capital City Civitan Club Chick-fil-A Christ Episcopal Church **Crunch Fitness Dell** Corporation Duke Energy Foundation Haves Barton United Methodist Women Johnson Lexus Morningstar Law Group North State Bank Ruggero Piano Smith, Anderson, Community Fund of Triangle Community Foundation WCPE Education Fund White Memorial Presbyterian Church The Woman's Club of Raleigh

#### \$500 - \$999

Hutchison PLLC John Montgomery, Inc. Longleaf Law Partners Raleigh Kiwanis Foundation Triangle Community Foundation Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan LLP

#### \$100 - \$499

616 At The Village Apartments IBM Employee Charitable Contribution Campaign Irregardless Café United Way of South Hampton Roads

#### **GIFTS IN MEMORY OF:**

Thomas B. Anderson Marilyn Budrow David Cates Mary Cates Warrick Fister Lisa Permar Ham Charles M. Hensey George Levine Michelle Lindley Tom McGuire Jerry Nelson Clayton O'Dell Else Shewmake Mary Louise Spain's parents Karl and Shirley Tyree Louise Wilson

#### **GIFTS IN HONOR OF:**

Jack Budrow Deb Bunn Marion Church William Curry Stephanie de Jong Dabney Dougherty and **Rosemary Somich** Madison Hunter Bonner Jones Rose Kenyon Martha Keravouri Sara lo Manning Anita Nicholls Dare O'Connor Richard Ruggero lane StikeleatherV Supporters from Woman's Club of Raleigh Matt Thee Deana Vassar Carol Yeargin

### INSTRUMENT PICK-UP DAY; FIRST WEEK OF CLASS

"Can we do this everyday?" "I'm so glad CMS is here to help us." "Y'all are making a difference!" "My kids love their music class!" "My child is so excited about her music class!" "I can't believe these kids are learning ukulele!"

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