

BRIGHTER FUTURES THROUGH MUSIC

An evening to benefit Community Music School

Honoring Tom McGuire



**MAY 15, 2024
6:00-8:00PM**

Please sponsor the musical event held at the A.J. Fletcher Opera Theater in Raleigh. Proceeds benefit Community Music School, whose mission is to enrich and inspire children through access to and delivery of music instruction. This event is open to the community.

HONORING TOM MCGUIRE

This annual event honors the late Tom McGuire's passion for music and his dedication to children's welfare. Tom was committed to building a better world through his philanthropy.



BRIGHTER FUTURES THROUGH MUSIC

Community Music School is a perfect match for honoring Tom McGuire's legacy. CMS has offered high quality personalized music instruction to deserving Wake County youth for 30 years. CMS served 225 students last year.



YOUR GIFT OF MUSIC

The event fundraising goal of \$150,000 will strengthen experiences for students. CMS is the only organization in Wake County that provides private, personalized music instruction in multiple genres exclusively to students whose families cannot otherwise afford lessons. Professional instruction on multiple types of instruments is \$1 per week.

FEATURED ARTIST

Marcus Anderson is a Grammy Nominated saxophonist. With 13 studio albums, the fusion jazz artist brings R&B, Pop, Rock and Funk to make music that puts listeners in another atmosphere. Charting number one in both categories of Billboard's Smooth Jazz and Sirius XM's Watercolors with numerous hits, this graduate of NC Central University's jazz studies is delivering major music in a humble way. His work with the late Prince and the New Power Generation led him to join stages with the likes of CeeLo Green, Judith Hill, Stevie Wonder and Liv Warfield, just to name a few.



FOR MORE INFORMATION

Every child should have access to the life-changing benefits of music education

Visit: cmsraleigh.org



CMS is a 501(c)(3) nonprofit

Contact: Melanie Doerner
Executive Director
919.832.0900
mdoerner@cmsraleigh.org



community music school

BRIGHTER FUTURES THROUGH MUSIC

An evening to benefit Community Music School

Honoring Tom McGuire

Honorary Chair

Barbara McGuire

Co-Chairs

Elizabeth Beam

Sandra Dubose

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Dr. Candice Arrick
Earleen Barnes
Lynne Brock
Nancy Brockman
Carolyn Colquitt
Madeliene Dobbins
Jan Floyd

Sallie Grubb
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David Jernigan
Rosemary Kenyon
Andrew Martin
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Gwen Reynolds
Laura Ridgeway
Martha Sanders
Susan Stephenson
Chris Wagner
Charlotte Wooten

Donna Mooney-Haywood, *President, Board of Directors*

Melanie Doerner, *Executive Director*

Dawn Downing, *Director of Development*

This special event honors the late Tom McGuire's passion for music and his dedication to children's welfare.

Proceeds benefit Community Music School, a 501(c)(3) nonprofit.

Visit www.cmsraleigh.org



Brighter Futures Through Music

An evening to benefit Community Music School

Honoring Tom McGuire

SPONSORSHIP BENEFITS

	\$25,000 PRESENTING SPONSORS	\$15,000 PLATINUM SPONSORS	\$10,000 GOLD SPONSORS	\$5,000 SILVER SPONSORS	\$2,500 BRONZE SPONSORS	\$1,000 SUPPORTERS	\$500 FRIENDS
Recognition in event invitation, signage, digital promotions, website	Presented by... & logo	Sponsored by...at each level (Platinum, Gold, Silver, Bronze)				Donor listing per support level	
Number of guests *Preferred seating	10*	8*	6*	6	4	4	2
Private tour of Community Music School and opportunity to interact with faculty and students	✓	✓	✓	✓	✓		
½ hour private music lessons with CMS faculty	8	6	4	2	1		
OR Host student and faculty performance	✓	✓	✓	✓	✓		

All proceeds benefit Community Music School, a 501(c)(3) nonprofit. Visit cmsraleigh.org



Sponsorship Agreement Form

I/we will support Community Music School by sponsoring “Brighter Futures Through Music: An Evening to Benefit Community Music School Honoring Tom McGuire” to be held May 15, 2024, at the following level:

- ☐ \$25,000 Presenting Sponsor
- ☐ \$15,000 Platinum Sponsor
- ☐ \$10,000 Gold Sponsor
- ☐ \$5,000 Silver Sponsor
- ☐ \$2,500 Bronze Sponsor
- ☐ \$1,000 Supporter
- ☐ \$500 Friend

Name

Organization

Address

City / State / Zip

Phone Number

Email address

Signature

Note: sign electronically by typing your name in the box above

Please complete and send to Executive Director Melanie by mail at Community Music School, 322 Chapanoke Road Raleigh, NC 27603 or by email at mdoerner@cmsraleigh.org.

Thank you for your support! This special event honors the late Tom McGuire’s passion for music and his dedication to children’s welfare. All proceeds benefit Community Music School, a 501(c)(3) nonprofit. Federal Identification Number: 59-2098168. Upon receipt of this form, Community Music School will invoice your organization for this donation.

If you have any questions, contact Executive Director Melanie Doerner at (919) 832-0900 or mdoerner@cmsraleigh.org

In the unlikely event of extreme weather or other disaster that results in the cancellation of this event, sponsorship payments shall not be refunded but remain a donation to the work of Community Music School, with donation publicized by CMS in addition to pre-event publicity.



30 Years

Community Music School

Inspiring youth through
access to high-quality
music instruction

Impact Report 2022-2023

Community Music School

Raleigh, North Carolina

est. 1994

www.cmsraleigh.org

30 Years Of
**BRIGHTER
FUTURES
THROUGH
MUSIC**





30 Years

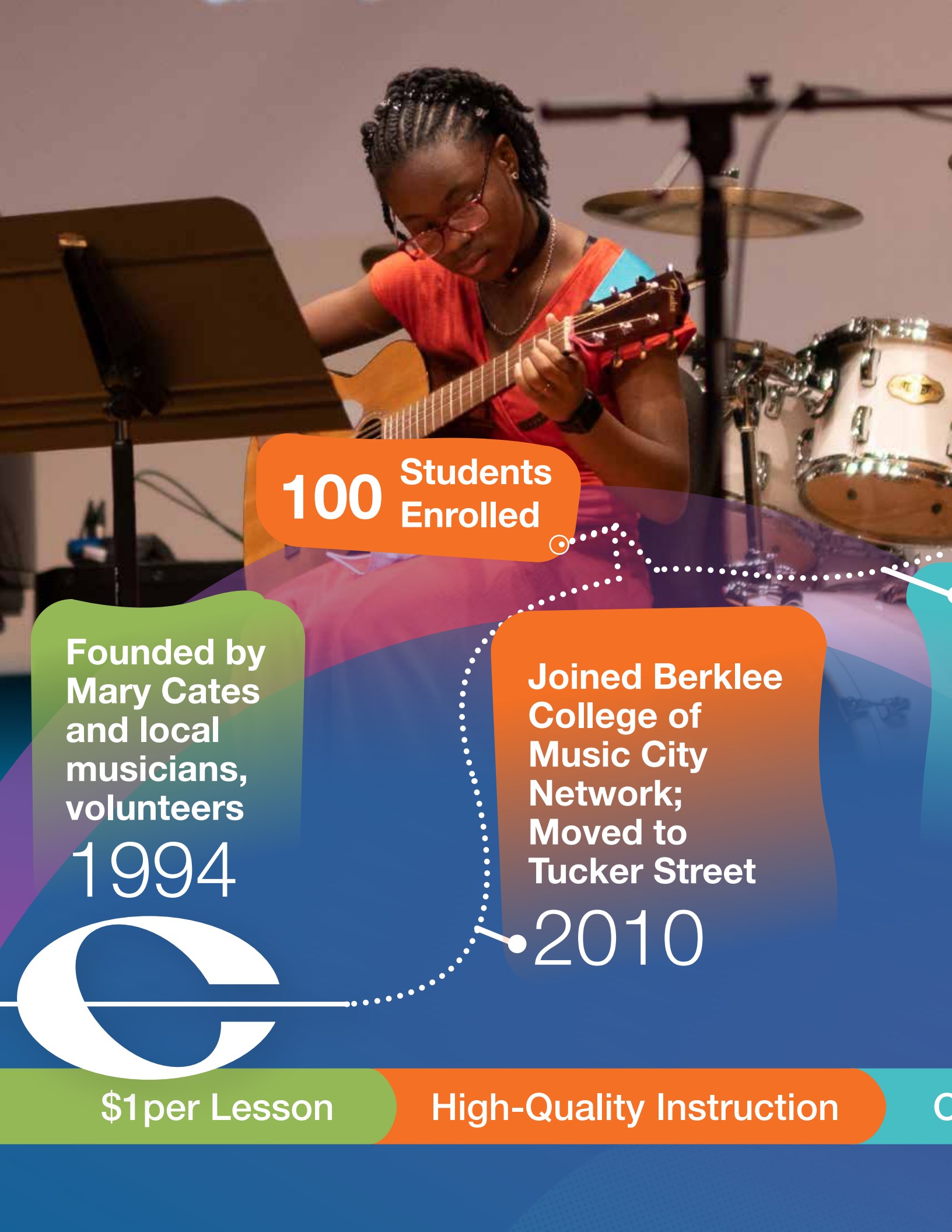
3,000 Students

“

My experience at CMS set the table for my life. My CMS instructors invested in me as a young child, and I have been able to take that wonderful gift to a new generation. **The power of music education changes a student's life forever.**

Myriah Luke,

CMS alumna, former CMS instructor, current CMS board member and Wake County Public Schools high school orchestra director



100 Students
Enrolled

Founded by
Mary Cates
and local
musicians,
volunteers

1994


Joined Berklee
College of
Music City
Network;
Moved to
Tucker Street

2010

\$1 per Lesson

High-Quality Instruction

C



200 Students
Enrolled



5-year
Strategic
Plan after
1-year
pause
2017

Moved to
Longleaf
School of
the Arts
2019

2023
New
Strategic
Plan
through
2027

Community Partnerships

Volunteer Support



Dear Friends,

This year's annual report demonstrates the joy that more than 225 students, their families and their instructors feel as **CMS pursues its mission to enrich and inspire children and youth through access to and delivery of high-quality music instruction.**

Our commitment to both high quality and access sets us apart from other music school options in Wake County. Community Music School formed in response to a need created by financial barriers that have kept children from accessing high-quality music instruction. As we celebrate 30 years of impact in Wake County, we remain true to our guiding belief that music is foundational to every young person's development.

Our vision is to create a community where brighter futures are fostered through music.

Our new 2024-2027 Strategic Plan sets the course for:

Increasing access for more students. Access means recognizing, acknowledging, and addressing the economic barriers faced by those within our community. It means understanding there is a community need for affordable high-quality music instruction to be provided simply and equitably for any who have need.

Ensuring CMS has the resources to offer high-quality experiences. High-quality music instruction means recruiting and retaining high-quality instructors and providing high-quality instruments. It means valuing the diversity of our staff and students and respecting and spotlighting the meaningful experience of every family.

Since the beginning, CMS has offered private music lessons to students for \$1, thanks to the generosity and support of individual donors, corporations, foundations, and public grants. On behalf of the Board of Directors, thank you for supporting access to high-quality music education for hundreds of children each year. Thank you for contributing to the joy and impact this creates in our community.

With gratitude,

Donna Mooney-Haywood, 2023-2025 President & Chair of the Board of Directors

Donna Mooney-Haywood

Learning

Music is foundational to every young person's development.

Belonging

Everyone should feel welcomed. Our community thrives when diversity, equity and belonging are centered in all aspects of our organization.

Connecting

CMS mentors and inspires youth and engages families and community partners.

Celebrating

Children and youth should be celebrated for their efforts and accomplishments.



A child's focused expression during a performance is born of persistence and practice, and a joy to see. **Equally joyful is the proud smile when they finish performing and realize what they've accomplished!**

Melanie Doerner

Executive Director

“

A big step my student took this semester was singing at a community event.

At the next lesson after the performance, our discussion and debrief was very helpful in showing me how better to support her. **The confidence building is huge.**

Dr. Terrell Hooper

Voice Instructor



CMS is the only organization in Wake County that provides professional, personalized music instruction in multiple genres exclusively to students from families with financial need.

Benefits of Arts Education

Students from low socioeconomic backgrounds who have access to the arts are more likely to

- ✓ **Set higher career goals**
- ✓ **Have higher STEM scores**
- ✓ **Volunteer more**

Source: National Endowment for the Arts



IMPACT

19

Professional
Instructors

\$1

Per Lesson

1:1

Music
Instruction

2

Satellite
Sites

225

Students
Enrolled

2,864

Hours of Instruction

27

Summer
Campers

9

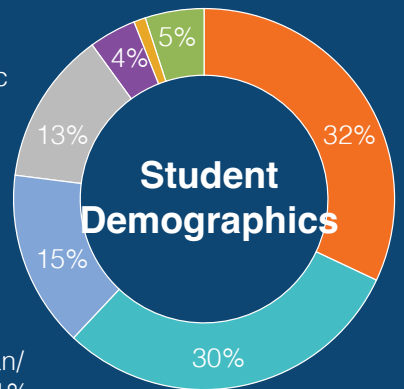
Graduating
Seniors

Ages

7-18

Student
Demographics

- Black/African American 32%
- Latinx/Hispanic 30%
- Mixed Race 15%
- White 13%
- Asian 4%
- American Indian/Alaska Native 1%
- Other/Undisclosed 5%



Years

30

Beginnings

Students start by exploring musical concepts such as rhythm and pitch, then select an instrument. All lessons are with professionals who provide high-quality instruction. This year, the wait was over for a long-time CMS family when their first grandchild turned 7 – the next generation!

Relationships

As we got to know CMS student Caleb and his younger brother Noah, we learned more about the adult musicians in their family. Nick Venable, uncle to the boys, joined the CMS professional faculty. Dad, uncles and boys performed together for their first time at our Spring gala to great acclaim.

Futures

CMS supports the goals and interests of students, offering lessons on a variety of instruments, connecting them to community resources, and helping them plan for a future that includes music if desired. Felicia spent 6 weeks at the Brevard Summer Institute, playing music that was “fun, challenging, but not impossible.” She is now at UNC School of the Arts.



Triumphs | Fundraiser Honoring Tom McGuire

CMS friends, students and families gathered for a community event to support CMS and honor Tom McGuire's passion for music and children. The spring event, held at the A.J. Fletcher Opera Theater in Raleigh, raised \$137,000 to expand CMS enrollment and strengthen programs. Many thanks to:

- ✓ Honorary Chair Barbara McGuire, Board member Martha Sanders, and Co-Chairs Sandra Dubose and Elizabeth Beam
- ✓ Special guests Vienna Teng, the Venable/Wilkins Family Band, and CMS Pop Band

Tom McGuire dedicated his life to philanthropy and the arts and CMS is proud to celebrate his legacy with this annual event.

**Mark your
calendars for
May 15, 2024!**



2022-2023 Financial Highlights

Sources:

- ✓ Foundation & Private Support \$154,879
- ✓ Individual Contributions \$145,703
- ✓ Fundraising Events \$113,337
- ✓ Government \$58,054
- ✓ Corporations \$43,256
- ✓ Program Fees & Other \$14,718

Total: \$529,947

Uses:

- ✓ Program Services \$383,242
- ✓ Fundraising \$107,966
- ✓ General & Administrative \$47,731

Total: \$538,939

CMS is funded in part by the City of Raleigh based on recommendations of the Raleigh Arts Commission; and supported by the United Arts Council of Raleigh and Wake County, as well as the NC Arts Council, a division of the Department of Natural and Cultural Resources, and the National Endowment for the Arts.



**Raleigh
Arts**



**North
Carolina
Arts
Council**



**unitedarts
council**

**NATIONAL
ENDOWMENT
for the ARTS**
arts.gov



Community Music School
Raleigh, North Carolina
est. 1994
www.cmsraleigh.org



A family commits to a year-long relationship with CMS for weekly classes – and more. The music lessons are just one component of the learning process that is enhanced by recitals, master classes, concerts, ensembles, and field trips. This year, nearly half of CMS students are siblings.

music school
futures through music



I was looking for activities that would allow my daughters to express themselves authentically and reinforce their self esteem... programs that would build them up with encouragement and reassure them...a village of support that would help me guide them through the challenges of growing up. I found this in CMS. Thank you!

CMS Parent



DIAMANTE ARTS & CULTURAL CENTER



CMS in the Community

CMS deepens our role in the community through satellite programs, summer camp, and community partner engagement.



We launched a new satellite program at Wakelon Elementary School and returned to Southeast Raleigh Community Learning Center. We piloted a new workshop in music production, and are leading the Triangle Community Music Educators Consortium to convene peer organizations for collective impact.

Honor Roll of Donors

July 1, 2022-June 30, 2023

**multi-year pledge*

Individual and Family Foundation Supporters

\$10,000+

Anonymous
Asha and Sajjan Agarwal
Foundation
Linda and Robert Grew
Merritt M Jones
Mann Family Foundation
Barbara McGuire
Frank W. Webb Charitable
Trust
Rosemary & Smedes York

\$5,000-\$9,999

Elizabeth and David Beam
Ella Ann L. and Frank B.
Holding Foundation
Jennifer and Andy Martin
David L. Marzetti Memorial
Music Trust Fund
Nancy and Ron McFarlane
Peterson Family Fund

\$2,500-\$4,999

Maggie Bailey and David
Levine
Thuy and Mitch Dancik
Joan and Prentiss Baker III
John and Jill Cramer
Carolyn Happer and Leonard
Graham

\$1,000-\$2,499

Chip Anderson
Kevin and Robin Angley
Lynne and Walter Brock
Nancy Brockman
Jeffrey Brown
David Casteel
Janice Christensen
Rebecca Crosson
Thomas Cunningham
Cynthia and John Ethridge
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Fenwick Foundation
Floyd Family Foundation*
George Smedes Poyner
Foundation, Inc
Sarah Greaser
Guirlinger Family Fund
of Triangle Community
Foundation
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Sara Jo Manning

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Martha and John Sanders
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Mary and Neil Saunders
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Silverback Foundations Inc
Joseph and Elizabeth Smith
Norma and Robert Tomb
Christine and Charles Wagner
Shelle and Philip Wheeler
Dargan and Blount Williams
Sophia and Michael
Yarborough
Ginny Zehr

\$500-\$999

Anonymous
Beth and Jay Alley
Dr. Candice Arrick
Carol and Robert Bilbro
Adam Buchanan
Marion Church
Carroll and Tim Clancy
George Clark
Kelly Cobb
Allen Cobb
Peter Corson
Mary Currin
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Martha Keravuori
Christopher Lin
Amy and David Marschall
Elise and Tom Massey III
Robert McDevitt
Pansy Morton

Mu Beta Psi NCSU
Jeanette Nelson
Liza Nye
Susan Osborne
Alice Pettyjohn
Lillian and James Poole
Laura and Hurley Raynor
Katherine and Vincent Revels
Gwendolyn and Leroy
Reynolds
Linda and Dick Roseberry
Charyl and Charles Safley
Martha and Kevin Schneider
Katherine Schoellhorn
Nathaniel Smith
Lindsay Smith Newsom
Susan and Russ Stephenson
Jim and Cathy Stuart
Mary Ann and Robert Thomas
Rebecca Thompson
Bess and Win Walker
Malea Washington
Elaine Wooten Wood
Charlotte Wooten
Salli Parker Worth

Institutional Supporters

\$25,000+

City of Raleigh Arts
Commission
John Rex Endowment*
United Arts Council of Raleigh
& Wake County

\$10,000-\$24,999

Bank of America
John William Pope
Foundation
National Endowment for the
Arts
North Carolina Arts Council

\$5,000-\$9,999

A.J. Fletcher Foundation
Clancy & Theys Construction
Company
Temple Sloan Family
Foundation
Triangle Community
Foundation

\$2,500-\$4,999

Bloomsbury Bistro
Blue Cross Blue Shield NC
Burroughs Wellcome Fund
Christ Episcopal Church
Hayes Barton Baptist Church

Smith, Anderson, Blount,
Dorsett, Mitchell & Jernigan
LLP

St. Michael's Episcopal
Church

The Jim Allen Group, Inc
TowneBank
WCPE Education Fund
White Memorial Presbyterian
Church

\$1,000-\$2,499

100 Women Who Give A Hoot
(Raleigh Chapter)
Armstrong McGuire &
Associates
Dell Corporation
Ivy Community Service
Foundation of Cary
Raleigh Kiwanis Foundation
Ruggero Piano
W. Trent Ragland, Jr.
Foundation
The Woman's Club of Raleigh
Williams Realty & Building
Company
Wood Wise

Gifts In Memory Of:

Charlotte Houston Atkinson
Ronald Jacob Brewington
Marilyn Budrow
Mary Cates
Jack DeBruyn
Pork Chop Hipple
Tom McGuire
Jerry Nelson
Alice Poe Williams
Joseph Schmelzeis

Gifts In Honor Of:

Earleen Barnes
Lynne and Walter Brock
David Dowless
Christopher Holloway
Sara Jo Manning
Greg Nelson
Anita Nicholls
David M. Permar
Raleigh Flute Choir
Martha and John Sanders
Bob Sar
Jane Stikeleather
Allyn Vogel
Chris Wagner
Jake Wenger

Years

Community Music School is a 501(c)(3) nonprofit

322 Chapanoke Rd. Raleigh, NC 27603
(919) 832-0900 | cmsraleigh.org

Board 2022-2023

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Waltie Rasulala,
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Sandra Dubose

Seth Friedman

David Jernigan

Myriah Luke

Ramon Martinez

Alfred Mays

Liza Nye

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Chris Wagner

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Dawn Downing
Director of Development

David Dowless
Director of Music Education

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Faculty

Adam Ainsworth: Violin/Viola

Helena Bandy: Violin

Julia Bora: Cello

Jake Buchanan: Percussion

Mike Buckley: Guitar

Kevin Clark: Guitar

Lekisha Crouch: Explorations I

Angela Dowless: Explorations I and II

Alexandra Franco: Piano

Charlie Garnett: Guitar

Winifred Garrett: Harp

Chris Hathcock: Music Production

Dr. Terrell Hooper: Piano, Voice

Dr. Anthony Lee: Piano

Rosendo Peña: Percussion

Waltie Rasulala: Piano, Voice

Clarence "Rocky" Raeford: Piano

Bailey Rose: Woodwinds

Zane Souvanlasy: Piano

Nick Venable: Piano

Daryl White: Band



“ At the annual benefit
gala, I shared the stage

with some fantastically talented and
hardworking young people. Nice work, I said
to as many of them as I could afterward. You
too, they each said, one professional to another,
sharing the feeling of a gig well played.

- Vienna Teng, Guest Artist

Photo credits: Lanny Ealey
@ealeyimages